

## International Tourism Studies (B.A.), Programme Option Double Degree English

	Semester	Contact hours per week	Type of Examination	ECTS Credit Points
<b>International Tourism Management</b>				<b>10</b>
Social Responsibility in Tourism	6	2	WE90 / TP / PR	2,5
International Expansion of Tourism Enterprises	6	2	WE90 / TP / PR	2,5
Cases in International Tourism	5	2	WE90 / TP / PR	2,5
International Sustainable Tourism	5	2	WE90 / TP / PR	2,5
<b>Business Administration for Students of Tourism Management</b>				<b>10</b>
Introduction to Business Administration	5	2	WE90 / TP / PR	2,5
International Business	6	2	WE90 / TP / PR	2,5
Organisation	5	2	WE90 / TP / PR	2,5
Eventmanagement	5	2	WE90 / TP / PR	2,5
<b>Fundamentals of Tourism</b>				<b>5</b>
The German Tourism Market	5	2	WE60 / TP / PR / PW	2,5
International Tourism	6	2	WE60 / TP / PR / PW	2,5
<b>Fundamentals of Marketing Communications</b>				<b>7,5</b>
Introduction to Tourism Marketing	6	2	WE90 / TP / PR / PW	2,5
Internet Marketing	5	2	WE90 / TP / PR / PW	2,5
Study Skills	5	2	WE90 / TP / PR / PW	2,5
<b>Compulsory Elective Courses<sup>1</sup></b>				<b>5</b>
Compulsory Elective Course 1	5	2	WE90 / TP / PR / PW	2,5
Compulsory Elective Course 2	6	2	WE90 / TP / PR / PW	2,5
<b>Projects</b>				<b>10</b>
Project 1	5	4	CA	5
Project 2	6	4	CA	5
<b>Foreign Languages<sup>2</sup></b>				<b>12,5</b>
German as a Foreign Language	5	4	WE90 / TP / PR / OE	5
German as a Foreign Language	6	4	WE90 / TP / PR / OE	5
Intercultural Competence	6	2	WE90 / TP / PR / OE	2,5
		<b>48</b>		<b>60</b>

The above-mentioned study plan is a set programme for double degree ITS incoming students. All courses need to be passed to reach 60 ECTS. Students are allowed to fail the same course twice. If a course was failed, the exam will be repeated at the end of the following semester.

<sup>1</sup> The compulsory electives are selected by the students from the corresponding courses offered by the Faculty of Business Studies in consultation with the programme coordinator.

<sup>2</sup> The foreign language to be learned is generally German. The acquisition of ECTS credits in the Foreign Languages module in the student's native language or language of instruction at the home university is not permitted.

In the case of several types of examinations separated by a slash (/), only one examination is carried out.

The specific type of examination is determined and announced by the examiners at the beginning of the semester.

Abbreviations:

CA	Course Achievement
OE	Oral Examination
PR	Presentation
PW	Project Work
TP	Term Paper
WE60 / 90	Written Examination 60 / 90 Minutes